



## SHAFIZ AFFENDI MOHD YUSOF, Ph.D

Associate Professor

Department of Information Technology

College of Engineering and IT

Ajman University, Ajman, UAE

Email: [s.yusof@ajman.ac.ae](mailto:s.yusof@ajman.ac.ae)

Office: +97167055432; Mobile: +971559981963

### EDUCATIONAL BACKGROUND

- **Ph.D in Information Science and Technology** 2005  
Syracuse University, Syracuse, New York, USA  
Topic: Rules of the Game: The Social World of EverQuest
- **MPhil. in Information Transfer** 2005  
Syracuse University, Syracuse, New York, USA
- **MSc. in Telecommunications and Network Management** 1998  
Syracuse University, Syracuse, New York, USA
- **Bachelor of Information Technology (Hons)** 1996  
University Utara Malaysia, Kedah, Malaysia
- **Diploma in Translation (Intensive)** 1999  
Malaysian National Institute of Translation, Kuala Lumpur, Malaysia

### ACADEMIC APPOINTMENTS

#### Ajman University, Ajman UAE (Aug 2022 – Present)

- Associate Professor, IT Department, College of Engineering and IT 2022 - Present

#### University of Wollongong in Dubai, Dubai UAE (2009 – 2012; 2016 – 2022)

- Associate Professor, Faculty of Engineering and Information Sciences 2016 -- Present
- Discipline Leader for Masters IT Management 2017 – 2018  
Faculty of Engineering and Information Sciences
- Associate Professor, Faculty of Computer Science and Engineering 2011 -- 2012
- Assistant Professor, Faculty of Computer Science and Engineering 2009 – 2011
- Program Academic Director for Bachelor IT MIS 2009 – 2012  
Faculty of Computer Science and Engineering
- Program Academic Director for Master IT Management 2009 – 2012  
Faculty of Computer Science and Engineering

#### University Utara Malaysia, Malaysia (1996 – 2009; 2013 – 2016)

- Associate Professor, School of Computing 2015 -- 2016
- Senior Lecturer, School of Computing 2007 – 2014
- Deputy Director, Entrepreneurship Development Institute (IPK) 2008 – 2009
- Director, ITU-UUM ASP Centre of Excellence (CoE) in Rural ICT Development 2006 – 2007
- Lecturer, Faculty of Information Technology 1998 – 2006
- Teaching Assistant, Faculty of Information Technology 1996 -- 1997

#### Saudi Electronic University, Riyadh KSA (2012 – 2013)

- Associate Professor/ Educational Consultant, College of Computing & Informatics 2012 – 2013
- Course Coordinator, BSc in IT (with Franklin University, USA) 2012 – 2013



**Uniutama Management Holdings, Malaysia**

- Executive Trainer

2006 – 2008

**TEACHING**

**Ajman University (2022 - Present)**

**Undergraduate Level:**

- System Analysis and Design
- E-Commerce
- Fundamentals of Software Engineering
- E-Marketing
- User Interface Design
- Business Process Management

**University of Wollongong in Dubai (2009 – 2012; 2016 - 2022)**

**Undergraduate Level:**

- System Analysis
- Principles of E-Business
- Management Information System
- IT Project Management
- System Design and HCI
- World Wide Networking
- Ethics in IT
- Software Development Methodologies

**Graduate Level (MSc. and PhD):**

- Information System and Strategy
- Business Online
- Project and Change Management
- IT for Managers
- Emerging Topics in IT (Capstone Project)
- Professional Development and Practice (Capstone Project)
- Research Methodology (PhD)

**University Utara Malaysia (1998 – 2016)**

**Undergraduate Level:**

- Information Systems in Organizations
- Network Management
- Database Management Systems
- System Architecture
- IT Management
- Research Methods for IT

**Graduate Level (MSc. and PhD/Workshops):**

- Digital Marketing
- Research Methodology
- IT for Managers
- Workshops - Concept Mapping, Data Collection and Analysis Methods



## PUBLICATIONS

### Journals:

1. Al-Madhagy Taufiq-Hail, Shafiz Affendi, M. Y, Rashid, A., El-Shekeil, I. & Lutfi, A. (Accepted, 2024). Exploring Factors Influencing Gen Z's Acceptance and Adoption of AI and Cloud-Based Applications and Tools in Academic Attainment. *Emerging Science Journal (Scopus Q1)*.
2. Hashim, K.F., Tan, F.B., Rashid, A., & Shafiz Affendi, M.Y. (Accepted, 2024). Examining the Role of Technostress Creators and Inhibitors on Academics Burnout. *Emerging Science Journal (Scopus Q1)*.
3. Al-Madhagy Taufiq-Hail, Shafiz Affendi, M. Y, Shakir, M. T., AlFarsi, M. J., AlShamsi, I. R., & Sarea, A. (Accepted, 2024). Gender Differences in Academic Staff Performance: An Advanced Analysis Using PLS-SEM in Higher Education. *Emerging Science Journal (Scopus Q1)*.
4. Alshehhi, B., Khelalfa, H., & Shafiz Affendi, M.Y. (2024). "Scenario Intelligence: Modelling Insider Threats for Effectively Anomaly Detection using Real Life Scenarios," In *24th International Arab Conference on Information Technology (ACIT)*, Ajman, United Arab Emirates, 2023, pp. 1-9, [online]. <https://ieeexplore.ieee.org/document/10453889>. doi: 10.1109/ACIT58888.2023.10453889.
5. Al-Madhagy Taufiq-Hail, Shafiz Affendi, M. Y., Ibrahim Rashid Humad Al Shamsi, Ermal Bino, Muhammad Saleem, Mudassar Mahmood & Hyder Kamran. (2023). Investigating the impact of customer satisfaction, trust, and quality of services on the acceptance of delivery services companies and related applications in Omani context: A Predictive model assessment using PLSpredict. *Cogent Business & Management*, 10:2, 2224173, DOI: [10.1080/23311975.2023.2224173](https://doi.org/10.1080/23311975.2023.2224173) (Scopus Q2, IF: 3.0)
6. Nor, M. N., Mat Aji, Z., Shafiz Affendi, M.Y. (2023). Leveraging Social Media to Strengthen Volunteerism: Its Effect on Employees Work-Life Integration, *International Journal of Academic Research in Business and Social Sciences*, 138 (8), p. 843-857
7. Abdo, A. & Shafiz Affendi, M.Y. (2022). Exploring the impacts of using the artificial intelligence voice-enabled chatbots on customers interactions in the United Arab Emirates. *IAES International Journal of Artificial Intelligence (IJ-AI)*, 12 (4). DOI: 10.11591/ijai (Scopus Q2, IF: 3.4).
8. Lim, H.C., Kolangde S., Mohan, D., Hezam, A., Amatur, M., & Shafiz Affendi M.Y. (2022). Artificial Intelligence Concepts for Mental Health Application Development: Therapy for Mental Health Care. *American Journal of Multidisciplinary Research and Innovation*, 1 (6), 127-135.
9. Noori, A.S, Hashim, K.F., & Shafiz Affendi, M.Y. (2022). The Mediating Impact of Trust and Commitment on S-Commerce Continuous Use Intention. *Journal of Southwest Jiaotong University*, 57 (3). (Scopus Q2)
10. Nor, N. M., Aji, Z. M., & Yusof, S. A. M. (2022). A Conceptual Model of Online Volunteering Attaining Work-Family Balance. *International Journal of Academic Research in Business and Social Sciences*, 12(10), 2423 – 2436.
11. Muton, N.A.R. Zakaria, N., Abdul-Talib, A.N. & Shafiz Affendi, M.Y. (2022). Should I Accommodate You? Cross-cultural Code-switching Behaviors of Global Virtual Team Members During the Swift Trust Formation. *International Journal Networking and Virtual Organisations*. (Scopus Q4)
12. Nor, N.M., Mat Aji, Z. & Shafiz Affendi, M.Y. (2021). Facebook as Potential Tool for Qualitative Source of Data. *International Journal of Muamalat*, 5 (1). eISSN: 2600-9153.
13. Taufiq-Hail, G. A-M., Alanzi, A. R. A., Mohd Yusof, S. A., & Alruwaili, M. (2021). Software as a Service (SaaS) cloud computing: An empirical investigation on university students' perception. *Interdisciplinary Journal of Information, Knowledge, and Management*, 16, 213-253. (Scopus Q2, IF: 2.73)
14. Shafiz Affendi, M.Y., Nor, N.M., & Othman, N. (2021). Time, Love and Tenderness: Doctors' Online Volunteering in Health Virtual Community Searching for Work-Family Balance. *Journal of Infection and Public Health*, 14 (1), pp. 1-5. (Scopus Q1; IF:2.447)
15. Zakaria, N. & Shafiz Affendi, M.Y. (2020). Crossing Cultural Boundaries Using the Internet: Toward Building a Model of Swift Trust Formation in Global Virtual Teams. *Journal of International Management*, 26 (1). <https://doi.org/10.1016/j.intman.2018.10.004> (Scopus Q1; ABDC - Rank A; IF: 3.821).
16. Nor, N.M., Bahari, A., Mat Aji, Z. & Shafiz Affendi, M.Y. (2020). Balancing Work-Family Life in Cyberspace. *International Journal of Muamalat*, 4 (1), p. 212-233.
17. Ahmed, A., Shafiz Affendi M.Y., & Oroumchian, F. (2019) Understanding the Business Value Creation Process of Business Intelligence Tools in the UAE. *Pacific Asia Journal of the Association for Information Systems*. (Scopus Q2; ABDC - Rank B)



18. Jaafar, K. & Shafiz Affendi, M. Y. (2019). Evaluating Stakeholder's Level of Involvement in Project Execution Phase. *Journal of Modern Project Management*, 7 (1). **(Scopus Q3)**
19. Nor, N.M., Othman, N. & Shafiz Affendi, M.Y. (2018). Can Doctors Volunteering Online in Health Virtual Community Achieve Work-Family Balance? *International Journal of Engineering & Technology*, 7 (4), p.152-156.
20. Thamer Ahmad, Huda Ibrahim and Shafiz Affendi, M. Y. (2018). Issues and Challenges in Applying Computer-Based Distance Learning system as an alternative to traditional training methods, *GSTF Journal of Computing*, 1(2).
21. Waleed KH Mohamed AL-Hadban, Shafiz Affendi, M. Y., Kamarul Faizal Hashim (2017). The Barriers and Facilitators to the Adoption of New Technologies in Public Healthcare Sector: A Qualitative Investigation. *International Journal of Business and Management*, 12(1), pp. 159-168. (ERA).
22. Taufiq-Hail, G. A., Ibrahim, H., & Yusof, S. A. M. (2017). SAAS Cloud Computing as A Means of Green It Acceptance Model: A Theory of Planned Behavior Model at Malaysian Public Universities' Context. *Journal of Information System and Technology Management (JISTM)*, 2(3), 1-17.
23. Taufiq-Hail, G. A., Ibrahim, H., & Yusof, S. A. M. (2017). Attitude's Mediating Effect on Intention to Use Saas Cloud Computing Services as A Means of Green It: Malaysian University Setting. *Journal of Information System and Technology Management (JISTM)*, 2(3), 35-51.
24. Maky H.Abdulraheem & Shafiz Affendi, M. Y.. (2017). Employing a Knowledge Base in the Decision Making in E-Government. *Advance Science Letters*, 23 (6). pp. 5338 – 5341. (Scopus).
25. Zakaria, N. and Shafiz Affendi, M. Y (2016). Understanding Technology and People Issues in Hospital Information System (HIS) Adoption: Case study of a tertiary hospital in Malaysia. *Journal of Infection and Public Health*, 9 (6), pp.774 – 780. **(Scopus Q1, ISI Impact Factor: 1.143)**
26. AL-Hadban, W. K. M., Hashim, K. F., & Shafiz Affendi, M.Y. (2016). Investigating the Organizational and the Environmental Issues that Influence the Adoption of Healthcare Information Systems in Public Hospitals of Iraq. *Computer and Information Science*, 9(2), 126–139. (ERA)
27. AL-Hadban, W. K. H. M., Shafiz Affendi, M. Y., & Hashim, K. F. (2016). Revisiting the UTAUT in Iraq Public Healthcare Sector. *Journal of Engineering and Applied Sciences*, 11(3), pp. 644-654. (Scopus)
28. Noori, A.S, Hashim, K.F., & Shafiz Affendi, M.Y. (2016). The Conceptual Relation of Electronic Word-of-Mouth, Commitment and Trust in Influencing Continuous Usage of Social Commerce. *International Review of Management and Marketing*, 6 (7), pp.226-230. (Scopus)
29. Maky H. Abdulraheem & Shafiz Affendi, M. Y. (2016). Examining the Citizens' Self-Knowledge in Decision Making Model for Iraqi e-Government. *Journal of Telecommunication Electronic and Computer Engineering*, 8 (10), pp. 77-82. (Scopus)
30. Maky H.Abdulraheem, Shafiz Affendi, M. Y. & Wan Rozaini Sheik Osman (2016). SCOT Theory: Theory for Engaging the Citizen's' Self-Knowledge in the Decision Making of E-Government. *Journal of Telecommunication Electronic and Computer Engineering*, 8 (10), pp. 177-182. (Scopus).
31. Muraina, Ishola D. and Sheik Osman, Wan Rozaini and Ahmad, Azizah and Ibrahim, Huda and Mohd Yusof, Shafiz Affendi (2016). Modeling the behavioural intention of broadband technology usage among teenagers: application of UTAUT Model. *Asian Journal of Information Technology*, 15 (3). pp. 593-601. (Scopus)
32. Hamid, Sawsan Ali, Mohd Yusof, Shafiz Affendi and Mohd Nadzir, Maslinda (2016) Understanding knowledge sharing activities through the use of social media tools in higher educational institutions. *Journal of Multidisciplinary Engineering Science and Technology (JMEST)*, 3 (12). pp. 6151-6160.
33. Maky H.Abdulraheem, Shafiz Affendi, M. Y. & Wan Rozaini Sheik Osman (2016). Effective Model for Engaging Citizens' Self-Knowledge in Decision Making in E-Government: A Pilot Study in Iraq. *Research Journal of Applied Sciences, Engineering and Technology*, 13 (11). pp. 864-870.
34. Ghilan Al-Madhagy, T. H, Shafiz Affendi, M.Y., Hashim, K. F., & Alaswadi,W. (2015). Exploring the Underlying Factors of Individual's Perception and Behavior towards Green IT in Malaysia. *Advance Science Letters*, 21, 1729-1733.
35. Hashim, K. F., Shafiz Affendi, M. Y., & Ahmad, R. (2015). The Influence of Hedonic Values on S-commerce Adoption Behavior. *Advance Science Letters*, 21, 1561-1565.
36. Zakaria, N., Shafiz Affendi, M.Y., & Ab. Rahman Muton, N. (2015). Virtually, You are There! Exploring the Teamwork Challenges to Swift Trust Formation When Working in GVTs. *Advance Science Letters*, 21, 1206-1210.
37. Ahmad, Mazida., Zainol, Azida., Muhd Darus, Norida., Marzuki @ Mat, Zaharin., Baharom, Fauziah., & Shafiz Affendi, M.Y. (2015) Knowledge Transfer in Problem Based Learning Teaching Method in Software Engineering Education: A Measurement Model. *ARPJN Journal of Engineering and Applied Sciences*, 10 (3). pp. 1486-1493. ISSN 1819-6608 **(Scopus Q4)**



38. Shafiz Affendi, M.Y. & Hashim, K. F. (2014). Let's Get Together: Exploring the Formation of Social Capital in a Malaysia Virtual Community, *Journal of Community Informatics*, 10 (1), ISSN: 1712-4441. **(ABDC - Rank B)**
39. Abdulwahida, H. S., Mutalib, A. A., Shafiz Affendi, M. Y., & Alib, S. J. (2014). Designing and Implementation Iraqi E-Government Front Office Online System. *Journal of Knowledge Management, Economics and information Technology*. 4 (2), ISSN: 2069-5934.
40. Nor ladah Y., Huda, I., Shafiz Affendi, M. Y., Zahurin, M.A., Zulkhairi M.D., Osman, G., Mohd Nizam, S., Mohamad Amir, A.S., Azman, Y., Mohd. Khairudin, K., & Rafidah, A. R. (2013). Information Needs of Rural Communities, *Journal of Community Informatics*, 9 (1), ISSN: 1712-4441. **(ABDC - Rank B)**
41. Zahurin M. A., Nor ladah, Y., Wan Rozaini, S. O., & Shafiz Affendi, M. Y. (2012). Intrapersonal Indicators for Psychological Empowerment Factors of Telecentre Users, *European Journal of Social Sciences*, 35 (2), pp. 222-232.
42. AlRawashdeh, T A, Huda, I & Shafiz Affendi, MY. (2011). Distance training system as an alternative to traditional training method. *GSTF International Journal of Computing*, 1(2). ISSN: 2010-2283
43. Zahurin, M. A., Shafiz Affendi, M.Y., Wan Rozaini, S. O., & Norladah, Y. (2010). A Conceptual Model for Psychological Empowerment of Telecentre Users, *Computer and Information Science*, Vol. 3, No. 3, 71-79. ISSN 1913-8989
44. Nor ladah, Y., Shafiz Affendi, M. Y., Zahurin, M. A., Huda, I., Khairudin, K., Zulkhairi M.D., Nor Farzana, A.G., Rafidah A.R., Syahida H., & Abdul Razak, R. (2010). The Influence of Community Characteristics towards Telecentres Success, *Computer and Information Science*, 3 (2), 116-120. ISSN 1913-8989
45. Nafishah, O., Shafiz Affendi, M. Y., & Wan Rozaini, S. O. (2009). A Conflict between Professional vs. Domestic Life? Understanding the Use of ICT in Teleworking for Balance in Work and Family Units, *Computer and Information Science*, 2 (2), 3-15. ISSN 1913-8989
46. Zakaria, N., Shafiz Affendi, M.Y. & Zakaria, N. (2009). Why Should I Tell You? Online Disclosure Behaviors of Global Customers in E-Commerce: Using Privacy and Cultural Perspectives, *International Journal of Virtual and Networking Organization*, 6(6), 604-619. **(Scopus Q4)**
47. Shafiz Affendi, M.Y & Zakaria, N. (2007). Islamic perspective virtual worlds as a western centric technology, *The DATABASE for Advances in Information Systems*, 38(4), 100-103. **(Scopus Q2, IF:1.83)**
48. Shafiz Affendi, M.Y (2000). Intranet as a Technology to Achieve Competitive Advantage and Structure Knowledge Management in the New Millennium. *Management: Issues, Challenges and Strategies*. School of Management, Universiti Utara Malaysia, 1, 55-60.

#### **Edited Books**

1. Das, P. K., Tripathy, H. K., & Shafiz Affendi, M. Y. (Eds.) (2021). Privacy and Security Issues in Big Data. Springer: India
2. Shafiz Affendi M. Y., and Jaafar, K. (Eds.) (2019). The Digital Project Management Evolution: Essential Case Studies from Organization in the Middle East. Routledge: USA

#### **Book Chapters:**

1. Taufiq-Hail G.A.M., Mohd Yusof S., Alsaïdi R.A.M., Alanazi S.R., Sarea A.M. (2021). Collaborative and Social Media SaaS Cloud Computing Services' Adoption and Acceptance Model on the Millennials: Conceptual Model. In Hamdan A., Hassanien A.E., Razzaque A., Alareeni B. (eds.) The Fourth Industrial Revolution: Implementation of Artificial Intelligence for Growing Business Success. Studies in Computational Intelligence, vol 935. Springer.
2. Bhaskar, A. & Shafiz, M.Y. (2021). Security in Big Data: A Succinct Survey. In Pradip Kumar Das, Hrudaya Kumar Tripathy and Shafiz Affendi, M. Y. (eds.) Privacy and Security Issues in Big Data. Springer.
3. Zakaria, N., Shafiz Affendi, M.Y., & Muton, N.A.R. (2020). It is certainly a different manner! Working in global virtual teams with divergent intercultural communication styles. In B. Christiansen, J.D Branch and J. Karmowska (eds.) Cultural factors and performance in 21st century businesses. IGI Global.
4. Shafiz Affendi, M. Y., Rahmah, S. & Jacky, K. (2020) Humanizing the Intellectual Capital in an Institution as part of their Knowledge Management Systems'. In H. Yama and V. Salvano-Pardieu (eds.) Adapting Human Thinking and Moral Reasoning in Contemporary Society. IGI Global.
5. Zakaria, N., Shafiz Affendi, M.Y., & Muton, N.A.R. (2020). It is certainly a different manner!: Working in global virtual teams with divergent intercultural communication styles. *Cultural factors and performance in 21st century businesses*. In B. Christiansen, J.D Branch and J. Karmowska (eds.) IGI Global.





6. Zakaria, N. & Shafiz Affendi, M.Y. (2014). Can We Count on You at a Distance? The Impact of Culture on Formation of Swift Trust Within Global Virtual Teams. In Griffith, R.L. & Wildman, J.L. (eds). *Leading Global Teams: Translating the Multidisciplinary Science to Practice*, Springer Publication.
7. Shafiz Affendi, M. Y. (2012). Norms, Practices, and Rules of Virtual Community of Online Gamers: Applying the Institutional Theoretical Lens, In M. Cunha (ed.). *Handbook of Research on Serious Games as Educational, Business and Research Tools: Development and Design*. New York: Information Science Reference.
8. Zakaria, N, Shafiz Affendi, M. Y., Zakaria, N (2009). Managing ICT in Healthcare Organization: Culture, Challenges, and Issues of Technology Adoption and Implementation, In K Khoubati (ed.). *Handbook of Research on Advances in Health Informatics and Electronic Healthcare Applications: Global Adoption and Impact of Information Communication Technologies*, New York: Information Science Reference.
9. Shafiz Affendi, M. Y. (2008). Understanding virtual community of gamers: The quest for power in the social world of EverQuest. In M.Cunha & Putnik, *Encyclopedia of Networked and Virtual Organizations*, New York: Information Science Reference.
10. Shafiz Affendi, M. Y. (2008). Towards a sociological approach for understanding social capital formation in virtual communities. In M. Raisinghani, *Handbook of Global Information Technology*, Chapter IV, pp. 114. New York: Information Science Reference.
11. Shafiz Affendi, M. Y. (2008). Building social relationships in virtual community of gamers. In M. Pagani (ed.) *Encyclopedia of Multimedia Technology and Networking*, 2nd Vol, New York: Information Science Reference.
12. Zakaria, N. & Shafiz Affendi, M.Y. (2008). Dynamics of Virtual Teams. In J. Kiesielnicki (ed.), *Virtual Technologies: Concepts, Methodologies, Tools, and Applications*, Information Science Reference.
13. Zakaria, N. & Shafiz Affendi, M. Y. (2005). Dynamics of Virtual Teams. In M. Pagani (ed.), *Encyclopedia of Multimedia Technology and Networking (Volume I)*, Idea Group Incorporation, pp.1-9.

#### **Conference Proceedings and Presentations:**

1. Vakili, L., Alshekfa, M., & Shafiz Affendi, M. Y. (2024). AU Moves – A Transport Management Automation Web Application, 1<sup>st</sup> International Student Conference on Applied Sciences (ISCAS '24). Applied Science University, Bahrain and Ajman University, Ajman. 21-22 May 2024.
2. Alshekfa, B., Khelalfa, H., & Shafiz Affendi, M.Y. (2023). Scenario Intelligence: Modelling Insider Threats for Effectively Anomaly Detection using Real Life Scenarios. 24th International Arab Conference on Information Technology (ACIT'2023), Ajman, UAE. 6-8 December, 2023.
3. Mohamed Yusoff, Z.Y., Ishak, M.K., Rahim, L., Ammar, K. & Shafiz Affendi, M.Y. (2023). Energy Consumption Analysis of Elliptic Curve Cryptography Middleware Broker for MQTT Application in IoT Systems. 24th International Arab Conference on Information Technology (ACIT'2023), Ajman, UAE. 6-8 December, 2023.
4. Shafiz Affendi, M.Y. & Zakaria, N. (2023). How Could I Trust you from Far? Building Cross-Cultural Collaborative Model for Swift Trust Formation in Global Virtual Teams. 11<sup>th</sup> AIB-MENA Conference, Rabat, Morocco. 10-13 December 2023.
5. Zakaria, N., Mutton, N. A. R., & Shafiz Affendi, M. Y. (2023). Serious, I Need to Tune my Style! Exploring the Global Virtual Teams' Cultural Code- Switching Behaviors during Knowledge-Sharing Process. 11<sup>th</sup> AIB-MENA Conference, Rabat, Morocco. 10-13 December 2023.
6. Haddad, M. & Shafiz Affendi, M.Y. (2021). Understanding the Perceptions of the Impact of Covid-19 towards Online learning at Primary Educational Level: A Case Study in Jordan. 2<sup>nd</sup> International Conference on Educational Leadership and Management (ICELAM 21), Genting Highlands, Malaysia. 29 – 30<sup>th</sup> September, 2021.
7. Nor, N. M., Shafiz Affendi, M.Y. & Othman, N. (2018). Can Doctors Volunteering Online in Health Virtual Community Achieve Work - Family Balance? 2<sup>nd</sup> International Conference on Information and Communication Technology (ICICITM'18), Kuala Lumpur, Malaysia, 2018.
8. Shafiz Affendi, M. Y., Norhayati Zakaria, Nursakirah Ab Rahman Mutton. (2017). Timely Trust: The Use of IoT and Cultural Effects on Swift Trust Formation within Global Virtual Teams. The 8<sup>th</sup> International Conference on Information Technology (ICIT2017). Amman, Jordan. 17 – 18 May 2017.
9. Nurulhuda Ismail, Rahayu Ahmad, Shafiz Affendi, M. Y., & Abdul Bashah Mat Ali. (2017). Model of cyberbullying behaviour from the lens of media synchronicity theory (MST) in Zulikha, J. & N. H. Zakaria (Eds.), Proceedings of the 6<sup>th</sup> International Conference on Computing & Informatics (ICOCI 2017) (pp 553-559). Sintok: School of Computing.
10. Mohd Nor, N., Shafiz Affendi, M. Y., & Othman, N. (2017). Volunteering Online Among Doctors in a Health Virtual Community to Achieve Work-Family Balance, 2<sup>nd</sup> International Saudi Health Informatics Conference (ISHIC 2017). Riyadh, Kingdom Saudi Arabia. 15 – 20 April, 2017.



11. Zakaria, N., Shafiz Affendi, M. Y., Hiroshi, Y., & Nursakirah Ab Rahman Muton. (2016). Why the Different Tone? Contravening Patterns of Intercultural Communication Styles in Global Virtual Teams, 10th Asia-Pacific Business and Humanities Conference. 22 - 23 February 2016, Hotel Istana, Kuala Lumpur, Malaysia
12. Zakaria, N. and Shafiz Affendi, M. Y (2016). Understanding Technology and People Issues in Hospital Information System (HIS) Adoption: Case study of a tertiary hospital in Malaysia. 1st International Saudi Health Informatics Conference (ISHIC 2016). Riyadh, Kingdom Saudi Arabia. 12 – 14 April, 2016.
13. Alaa Ibrahim Mahmood ; Shafiz Affendi, M. Y. ; Muhammad Ikhwan Jambak. (2016). The impact of online social games on E-learning usage among female students. 2016 1st International Conference on Game, Game Art, and Gamification (ICGGAG), Jakarta, Indonesia. Page(s):1 – 5.19-21 December 2016.
14. Muhammad Ikhwan Jambak; Shafiz Affendi Bin Mohd Yusof. (2016). Search results side note: Creating information search context in creative design process. 11th International Conference on Knowledge, Information and Creativity Support Systems (KICSS). IEEE Indonesia. Pages: 1 – 5. 10-12 November 2017.
15. Al Hadban, W.M., Shafiz Affendi, M.Y., & Hashim, K.F. (2016). Revisiting the UTAUT in Iraq Public Healthcare Sector, International conference of computer science engineering and technology (COMSCET 2016), Kuala Lumpur, Malaysia 23-24 January 2016.
16. Al Hadban, W.M., Shafiz Affendi, M.Y., & Hashim, K.F. (2015). The Perceptions of Healthcare Professionals on the Adoption of Healthcare Information Systems within Iraqi Public Hospitals, International Conference on Engineering Technology, and Social Science (ICETVESS2015), Tanjung Malim, Malaysia. 1- 2 December 2015.
17. Din, R., Samsudin, A. & Shafiz Affendi, M. Y (2015). Performance Analysis on Text Steganalysis Method Using A Computational Intelligence Approach. International Conference on Electrical Engineering, Computer Science and Informatics (EECSI 2015), Palembang, Indonesia, 19 - 21 August 2015.
18. Ghilan Al-Madhagy, T. H, Shafiz Affendi, M.Y., Hashim, K. F., & Alaswadi, W. (2015). Exploring the Underlying Factors of Individual's Perception and Behavior towards Green IT in Malaysia. International Conference on Business, Management, Tourism and Hospitality (BIZMATOUR 2015). Melaka, Malaysia. 12 – 14 May 2015.
19. Hashim, K. F., Shafiz Affendi, M. Y., & Ahmad, R. (2015). The Influence of Hedonic Values on S-commerce Adoption Behavior. International Conference on Business, Management, Tourism and Hospitality (BIZMATOUR 2015). Melaka, Malaysia. 12 – 14 May 2015.
20. Zakaria, N., Shafiz Affendi, M.Y., & Ab. Rahman Muton, N. (2015). Virtually, You are There! Exploring the Teamwork Challenges to Swift Trust Formation When Working in GVTs. International Conference on Business, Management, Tourism and Hospitality (BIZMATOUR 2015). Melaka, Malaysia. 12 – 14 May 2015.
21. Abdurhaheem, M. & Shafiz Affendi, M.Y. (2015). Real Factors which Impact on Decision Making in E-Government. 6<sup>th</sup> International Conference on Intelligent Systems, Modelling & Simulation (ISMS 2015), Kuala Lumpur, Malaysia. 9-11 February 2015.
22. Ahmad, Mazida., Zainol, Azida., Muhd Darus, Norida., Marzuki @ Mat, Zaharin., Baharom, Fauziah., & Shafiz Affendi, M.Y. (2014) Knowledge Transfer in Problem Based Learning Teaching Method in Software Engineering Education: A Measurement Model. Advancement in Information Technology International Conference 2014 (ADVCIT 14), Bandung, Indonesia. 16-18 December 2014.
23. Chohan, F. A. & Shafiz Affendi, M.Y. (2014). Knowledge Transfer: Benefits of Playing MMORPGs towards Enhancing IT Managerial Skills. Knowledge Management International Conference 2014 (KMICE 2014), Langkawi, Malaysia. 12 – 15 August 2014.
24. Nafishah Othman, Shafiz Affendi, M. Y., & Wan Rozaini, S. O. (2014). Current Practices of Self-Employed Knowledge Teleworkers in Managing Work and Family. Knowledge Management International Conference 2014 (KMICE 2014), Langkawi, Malaysia. 12 – 15 August 2014.
25. Abdulwahida, H. S., Mutalib, A. A., Shafiz Affendi, M. Y., & Alib, S. J. (2014). Designing and Implementation Iraqi E-Government Front Office Online System. Scientific Papers International Conference on Knowledge Society (SPIC-KS) 21-22 February 2014.
26. Hashim, K.F., Shafiz Affendi, M.Y., & Rashid, A. (2012). The Understanding of Social Networking Site Adoption as S-commerce Platform. Knowledge Management International Conference 2012 (KMICE 2012), Johor Baharu, Malaysia. 4-7 July 2012.
27. Shafiz Affendi, M. Y., & Zakaria, N. (2012). Tell Me Something? Exploring the Impact of Information Privacy Concerns on Knowledge Sharing Behavior in Social Network Site. 18th IBIMA Conference on Innovation and Sustainable Economic Competitive Advantage: From Regional Development to World Economies (IBIMA 2012), Istanbul, Turkey. May 9-10, 2012.



28. Shafiz Affendi, M Y, & Zakaria, N. (2012). State of Discipline on the Formation of Swift Trust within Global Virtual Teams. 45<sup>th</sup> Hawaiian International Conference on System Sciences (45th HICSS), Grand Wailea, Maui. January 4-7, 2012.
29. Nafishah Othman, Huda Ibrahim, Wan Rozaini Sheik Osman, Shafiz Affendi, M. Y., and Yussalita Md Yussop. (2011). The Current Practices of Malaysian Teleworkers in managing border between work and family life in the search of work-family balance, Shanghai International Conference on Social Science (SICSS 2011), Shanghai, China. August 17-20, 2011.
30. Zahurin Mat Aji, Nor Iadah Yusop, Wan Rozaini Sheik Osman, & Shafiz Affendi, M. Y. (2011). Characteristics of Intrapersonally Empowered Telecentre Users: The Case of Pusat Internet Desa, Proceedings of the International Soft Science Conference 2011 (ISSC2011), 23-25 November, Ho Chi Minh, Vietnam.
31. Nafishah Othman, Huda Ibrahim, Wan Rozaini Sheik Osman, Shafiz Affendi, M. Y., and Yussalita Md Yussop. (2011). Exploring Factors that influence Teleworkers in the Search for Work-Family Balance, Third International Conference on Computing and Informatics 2011 (ICOCI 2011), Bandung, Indonesia. June 8 – 9, 2011.
32. Shafiz Affendi, M Y, Zakaria, N & Zakaria, N. (2011). Why should we do it? Overview of Technological Challenges during ICT Adoption: A Case of Malaysia. International Conference on Technology and Business Management (ICTBM-11), SZABIST, Dubai, UAE. March 28-30 2011.
33. Thamer Ahmad Mousa Alrawashdeh, Huda Ibrahim, Shafiz Affendi M. Y. (2010). Traditional Training: Challenges and Alternatives. Proceedings of National Conference on Rural ICT Development (RICTD 2010): Empowering Rural Communities through Broadband Initiatives, EDC, UUM Sintok, Kedah, Malaysia, November 23– 25, 2010.
34. Thamer Ahmad Mousa Alrawashdeh, Huda Ibrahim, Shafiz Affendi M. Y. (2010). Distance learning system as an alternative to traditional training method. Annual International Conference on Infocomm Technologies in Competitive Strategies (ICT 2010), Singapore, 25 – 26 October 2010.
35. Musyriifah, M., Shafiz Affendi, M. Y., & Zulkhairi, M. D. (2010). A Women's Contribution to Open Source Software Innovation: A Social Constructivist Perspective. International Symposium on Information Technology (ITSim '10), The Kuala Lumpur Convention Center, Kuala Lumpur, Malaysia, June 15 – 17, 2010.
36. Musyriifah, M., Shafiz Affendi, M. Y., & Zulkhairi, M. D. (2010). Open Source Software Innovation on Gender Issues through the Lens of Social Constructivist and Feminist Perspectives. Proceedings of the International IT & Society Conference (IISC), Kota Kinabalu, Sabah, June 8 – 10, 2010.
37. Musyriifah, M., & Shafiz Affendi, M. Y., & Zulkhairi, M. D. (2010). Where are the Female Developers? Exploring the Gender Issues in Open Source Software Innovation Process. Knowledge Management International Conference (KMICe '10), Primula Beach Resort, Kuala Terengganu, Malaysia, May 25 – 27, 2010.
38. Musyriifah M & Shafiz Mohd Yusof. (2009). Understanding Women Contribution through SCOT in Open Source Software Innovation. International Conference on Research and Innovation in Information Systems (ICRIIS'09), The Grand paragon Hotel, Johor, Dec 8-9, 2009.
39. Shafiz, M.Y., Mohd Azlan, Y & Abdul Razak, C 2009, Nurturing and Promoting Entrepreneurship in Academic Institutions: The Case of Universiti Utara Malaysia. Paper presented to the Second Research *Symposium Society for Global Business & Economic Development* (SGBED), Dubai, UAE, 12–14 January.
40. Shafiz Mohd Yusof, Mohamad Farhan Mohamad Mohsin, Mohd Khairudin Kasiran, Mohd Syazwan B Abdullah, Kamarul Faizal Hasim (2009). The Formation of Social Capital in USJ Virtual Community. Proceedings of National Seminar on e-Community 2009 (SKeKom2009), Hotel PNB Darby Park, Kuala Lumpur, Malaysia, 18 – 19 March.
41. Zahurin Mat Aji, Huda Ibrahim, Mohd. Khairudin Kasiran, Nor Iadah Yusop, Shafiz Affendi M. Y., & Zulkhairi Md. Dahalin (2009). Management Practice in Sustaining Telecentres. Proceedings of National Seminar on e-Community 2009 (SKeKom2009), Hotel PNB Darby Park, Kuala Lumpur, Malaysia, 18 – 19 March.
42. Huda Hj. Ibrahim, Nor Iadah Yusop, Zahurin Mat Aji, Zulkhairi Md. Dahalin, Osman Ghazali, Shafiz Affendi, M. Y., Mohd. Nizam Saad, Mohamad Amir Abu Seman, Azman Yasin, Mohd. Khairudin Kasiran, Rafidah Abd. Razak (2009). Rural Communities' Information Needs and 'Portal Desa' Template. Proceedings of International Conference on Rural Information and Communication Technology 2009, Institut Teknologi Bandung, Bandung, Indonesia, 17 – 18 June, pp. 100 – 105. [ISBN 978-979-15509-4-9]
43. Nor Iadah Yusop, Shafiz Affendi, M. Y., Zahurin Mat Aji, Huda Hj. Ibrahim, Mohd. Khairudin Kasiran, Zulkhairi Md. Dahalin, Nor Farzana Abdul Ghani, Rafidah Abd. Razak, & Syahida Hassan (2009). The Influence of Community Characteristics towards Telecentre Success. Proceedings of International Conference on Rural Information and Communication Technology 2009, Institut Teknologi Bandung, Bandung, Indonesia, 17 – 18 June, pp. 317 – 320. [ISBN 978-979-15509-4-9].
44. Zulkhairi Md. Dahalin, Rafidah Abd. Razak, Huda Hj. Ibrahim, Nor Iadah Yusop, Zahurin Mat Aji, Shafiz Affendi, M. Y., Mohd. Khairudin Kasiran, & Nor Farzana Abdul Ghani (2009). Strategy for Telecentres' Sustainment. Proceedings





- of International Conference on Rural Information and Communication Technology 2009, Institut Teknologi Bandung, Bandung, Indonesia, 17 – 18 June, pp. 321– 325. [ISBN 978-979-15509-4-9].
45. Nor Farzana Abdul Ghani, Nor ladah Yusop, Zahurin Mat Aji, Mohd. Khairudin Kasiran, Zulkhairi Md. Dahalin, Huda Hj. Ibrahim, Shafiz Affendi, M. Y., Syahida Hassan & Rafidah Abd. Razak (2009). The People Factor in Supporting Sustainability of TCs: A Malaysian Perspective. Proceedings of International Conference on Rural Information and Communication Technology 2009, Institut Teknologi Bandung, Bandung, Indonesia, 17 – 18 June, pp. 326 – 329. [ISBN 978-979-15509-4-9]
  46. Shafiz Affendi, M. Y. & Zakaria, N. (2008). Designing user culturally fit interface for globally distributed collaboration for virtual communities, *NATO Human Factors Medicine Panel, Theme Adaptability for Coalition in Teamwork*, Copenhagen, Denmark, April 21-23 (Poster).
  47. Shafiz Affendi, M. Y. & Hashim, H. (2008). Embedding Entrepreneurship Skills in University Curriculum: Malaysia. *APEC Workshop Embedding Entrepreneurship Skills in University Curriculum*, Hanoi, Vietnam July 22-23.
  48. Zakaria, N. & Shafiz Mohd Yusof, (2008). Can you work with me? The impact of in-group and out-group on developing swift trust in global virtual teams, *NATO Human Factors Medicine Panel, Theme: Adaptability for Coalition in Teamwork*, Copenhagen, Denmark, April 21-23.
  49. Shafiz Mohd Yusof, (2006). Applying Conceptual Mapping Technique in Interpretive Studies, *3<sup>rd</sup> International Conference on Qualitative Research in IT and IT in Qualitative Research*, Brisbane, Australia.
  50. Suhaidi Hassan, Shafiz Mohd Yusof, & Chareen, S. (2007). ITU-UUM Centre of Excellent for Rural ICT Development. *eASIA 2007 Conference on Opportunities for Digital Asia*, 6-8 February.
  51. Shafiz Mohd Yusof, & Hossain, L. (2002). Building and Managing Social Capital in Virtual Communities. *The Second International Conference on Electronic Business (ICEB 2002)*, Taipei, Taiwan.
  52. Shin, D., Shafiz Mohd Yusof, & Venkatesh, M. (2002). Network and Social Embeddedness: Survey and Results. *30<sup>th</sup> Telecommunication Policy Research Conference*, Alexandria, Virginia.
  53. Venkatesh, M., Shin, D., & Shafiz Mohd Yusof. (2002). Social Structure and Cyberspace. *Conference on Electronic Democracy*, Carnegie Mellon University, Pittsburgh.
  54. Natarajan, A., Shin, D., Shafiz Mohd Yusof, & Venkatesh, M. (2002). Community Networks and Social Services: A Survey and Assessment. *30<sup>th</sup> Telecommunication Policy Research Conference*, Alexandria, Virginia.
  55. Nilan, M., Kongsamak, K., Shafiz Affendi, M. Y., & Annabi, H. (2001). Internet-based Virtual Communities: A Examination of Digital Imaging Communities. *52<sup>nd</sup> International Conference of the International Communication Association, Communication Technology Division*, Seoul, Korea.
  56. Shafiz Mohd Yusof, & Tan, Alex. (2001). Diffusion of Mobile Communication Services in The World: An Empirical Exploration. *The 6<sup>th</sup> Asia-Pacific Regional Conference of International Telecommunications Society*, Hong Kong.
  57. Norhayati Zakaria, & Shafiz Mohd Yusof. (2001). The Role of Human and Organizational Culture in the Context of Technological Change. *IEEE Engineering Management Society IEMC: Change Management and The New Industrial Revolution*, Albany, New York.
  58. Norhayati Zakaria, & Shafiz Mohd Yusof. (2001). When East Meets West: A Cross Cultural Understanding of a Multinational Company. *Shaping The Future Forum at Global Dialogue 10: Shaping the Future of a Global Partnership*, World Expo 2000, Hannover, Germany.
  59. Shafiz Mohd Yusof, Abu Talib, Issham Isa & Mohd Noor. (2000). A New Millennium Paradigm Shift: Towards Managing An E-University. *The 5<sup>th</sup> International Conference on Global Business and Economic Development*. Beijing, China.
  60. Gould, E., Norhayati Zakaria & Shafiz Mohd Yusof. (2000). Think Globally, Act Locally – The Role of Culture in Localizing Websites for Global Competition. *The 5<sup>th</sup> International Conference on Global Business and Economic Development*. Beijing, China.
  61. Shafiz Mohd Yusof. (2000). Managing Intranet Security: Issues and Strategies. *Shaping The Future Forum at Global Dialogue 3: Science and Technology – Thinking the Future*, World Expo 2000, Hannover, Germany.
  62. Gould, E., Norhayati Zakaria & Shafiz Mohd Yusof. (2000). Applying Culture to Website Design: A Comparison of Malaysian and US Websites. *International Professional Communication Conference (IEEE Professional Communication Society)/ SIGDOC 2000: Technology and Workplace*. Cambridge, Massachusetts.

## RESEARCH AND CONSULTATION

### PhD Current Supervision:

- Khalid Karajeh (External Supervisor) – PhD student from Faculty of Business, UOWD (2021 – Current)

### **PhD Students Graduated:**

1. Dr. Norzaila Mohamad Nor -- Topic: Understanding Online Volunteering Among Doctors in a Health Virtual Community to Balance Work and Family (Graduated February 2021)
2. Dr. Atyaf Sami Noori -- Topic: Examining the Determinant Factors That Influence Information Sharing Behaviors Among Social Commerce Users (Graduated July 2019)
3. Dr. Taufiq AlGhilan -- Topic: Green IT Computing Initiatives and Practices in Malaysia: Empirical Study Exploring Green IT Adoption Factors by Individuals and Government Initiatives Supporting IT (Graduated September 2018)
4. Dr. Waleed Kh Mohamed -- Topic: Hospital Information Systems Adoption in Iraq (Graduated December 2016)
5. Dr. Zahurin Mat Aji@Alon -- Topic: Exploring Individual Empowerment of Telecenters Users: Cases of Pusat Internet Desa (PID) in Northern Malaysia (Graduated July 2014)
6. Dr. Nafishah Othman -- Topic: Exploring the Experiences of the Teleworkers in Managing Border Between Work and Family Towards Balance Life (Graduated December 2013)
7. Dr. Khaled Hussein -- Topic: Social Computing in Education; Under the MERIT Program (Distance Learning Doctoral Degree) at University of Salford, UK (Graduated November 2013)
8. Dr. Noor Anida Zaria Mohd Noor -- Topic: Factors Contributing to Knowledge Integration (Graduated July 2012)
9. Dr. Thamer Ahmad Mousa AlRawashdeh -- Topic: Acceptance of computer-based distance learning system by public sectors' employees in Jordan (Graduated Jan 2011)

### **PhD Examiner:**

1. Candidate: Dr. Raghu Dhupati (May 2024), Kalinga Institute of Industrial Technology (KIIT), India (External)
2. Candidate: Dr. Sushama R. Dutta (February 2020), Kalinga Institute of Industrial Technology (KIIT), India (External)
3. Candidate: Dr. Asma Smeda (July 2017), Murdoch University, Australia (External)
4. Candidate: Dr. Mohd Norhadi Muda (August 2016), Universiti Kebangsaan Malaysia, Malaysia (External)
5. Candidate: Dr. Ishola Muraina (2015), Universiti Utara Malaysia, Malaysia (Internal)
6. Candidate: Dr. Ali Mohamad Al-Naimat (2015), Universiti Utara Malaysia Malaysia, Malaysia (Internal)

### **MSc Examiner:**

1. Candidate: Ms Manganj (May 2024), Ajman University, UAE (Internal)

### **Masters Supervision by Research:**

- Amirul Ihsan Zolkafli. Topic: Steganalysis: Estimating Embedded File Type Using Gray Level (2008).

### **Masters and Undergraduate Supervision by Capstone Project:**

#### **Ajman University (2022—Present):**

- Final UG Project: AU Transportation Management App (2023-2)
- Final UG Project: EduShare (2023-2)
- Final UG Project: Upskilling (2023-2)
- Final UG Project: Road Safety (2023-1)
- Final UG Project: Goal Mingle (2023-1)
- Final UG Project: WeShare Food Donation (2022-2)
- Final UG Project: Scholar AI (2022-2)

#### **University Utara and University of Wollongong in Dubai (1998 — 2022):**

- See Appendix for List of Students' Projects

### **Research Grants:**

1. A Novel Software Platform for Distance Learning with Automated Assessment Proctor, UOWD Internal Grant - AED30,000. Group Members: Dr Abdsamad Benkrid (PI), Dr Shafiz Affendi, M.Y. and Dr Soly Mathew. Year 2020 – 2022.
2. Understanding the Effects of Technological Advances on Students' Academic Writing Skills, and Any Subsequent Causal Relation to Instances of Plagiarism, UOWD Internal Grant - AED 5,000. Group members: Dr Shafiz Affendi, M. Y. (PI), Dr Ajrina Hysaj, Dr Zeenath Khan and Dr Salim Razi. Year: 2020 – 2022.



3. Low Cost Drones and Logistics Operations: Exploring Protocol Design, Governance and Flight Control Simulation with Modern Game Engine, UOWD Internal Grant - AED30,000. Group members: Dr HC Lim (PI), Dr Shafiz Affendi, M. Y., Dr Mohamed Fareq Malek. Year: 2019 – 2021.
4. Modern Game Engine for Simulation of Governance and Regulation of BlockChain Technology (BT) / Distributed Ledger Technology (DLT), UOWD Internal Grant - AED20,000. Group members: Dr HC Lim (PI) and Dr Shafiz Affendi, M. Y. Year: 2018 – 2019.
5. You are a Stranger! Examining the Process of Swift Trust Formation in Global Virtual Teams Using Team Model and Cross-Cultural Theoretical Framework, Asian Office of Aerospace Research & Development (AOARD), Japan – AED364,160 (USD \$99,158 - 2<sup>nd</sup> Phase). Group members: Dr. Norhayati Zakaria (PI), Dr. Shafiz Affendi Mohd Yusof, Universiti Utara Malaysia & Dr. Yama Hiroshi, Osaka City University, Japan. Year: 2015-2017.
6. You are a Stranger! Examining the Process of Swift Trust Formation in Global Virtual Teams Using Team Model and Cross-Cultural Theoretical Framework, Asian Office of Aerospace Research & Development (AOARD), Japan – AED420,100 (USD \$114,378). Group members: Dr. Norhayati Zakaria (PI), Dr. Shafiz Affendi Mohd Yusof, Universiti Utara Malaysia & Dr. Yama Hiroshi, Osaka City University, Japan. Year: 2014-2015.
7. The Factors Influencing the Adoption of Healthcare Information Systems within Public Hospitals in Kurdistan Region of Iraq. UUM Internal Research Grant Scheme – AED8530 (RM 10,000). Group members: Dr. Shafiz Affendi, M. Y. (PI) and Dr. Kamarul Faizal Hashim. Year: 2015 – 2016.
8. A Predictive Model of Social Media Cyber Bullying Patterns (SOME-CYBBAN) Among Malaysian Adolescents. UUM Internal Research Grant Scheme – AED17100 (RM20,000). Group members: Dr. Shafiz Affendi, M. Y. (PI), Dr. Mohammad Ikhwan Jambak, Dr. Rahayu Ahmad and A. Prof Abdul Bashah. Year: 2015 – 2016.
9. Examining the Determinants of E-Wom and Its Influence on Social Commerce Continuous Use Behavior. UUM Internal Grant – AED8530 (RM 10,000). Group members: Dr. Kamarul Faizal Hashim (PI) and Dr Shafiz Affendi, M. Y. Year: 2015 – 2016.
10. The Network Management of UUMWIFI. UUM Internal Research Grant Scheme – AED8530 (RM 10,000). Group members: Dr. Mohamed Madi (PI), Dr Shafiz Affendi, M. Y., Dr. Mohammad Ikhwan Jambak, Dr. Amran Ahmad and Adi Afandi. Year: 2015 – 2016.
11. A Study on Cognition and Expression of Cultural Differences Between Westerners and Easterners using The Theoretical View of High/Low Context. Japanese Society for the Promotion of Science, Japan – AED331,600 (JPY 13,500,000). Group members: Professor Dr. Hiroshi Yama (Leader), Japanese co-researchers: Dr. Hajimu Hayashi (Kobe University, Japan), Dr. Kai Hiraishi (Yasuda Women's University, Japan), Dr. Toru Goshiki (Ryukoku University), Dr. Megumi Yama (Kyoto Gakuen University), Norifumi Kishimomo, MD (Takatsuki Red Cross Hospital), Dr. Norhayati Zakaria (Univ Utara Malaysia), Dr. Shafiz A. Mohd Yusof (Univ Utara Malaysia), Dr. Robert Bosnak, Dr. Gary L. Brase (Kansas State University), Dr. Laurence Fiddick (James Cook University), Dr. David E. Over (Durham University), Dr. Ken I. Manktelow (University of Wolverhampton), and Dr. Kyung Soo Do (Sung Kyun Kwan University). Year: 2011 – April 2014
12. Conceptualizing a Multi-Perspectives Model for Examining Social Networking Site Adoption as S-Commerce. Ministry of Higher Education Fundamental Research Grant – AED25600 (RM 30,000). Group members: Dr. Kamarul Faizal Hashim (PI) and Dr Shafiz Affendi, M. Y. Year: 2012 – 2014.
13. Can you Work with Me? The Effects of In-Group vs Out-Group in Developing Swift Trust for Global Virtual Teams. Asian Office of Aerospace Research & Development (AOARD), Japan – AED73,450 (USD 20,000). Group members: Norhayati Zakaria (PI) and Shafiz Affendi, M. Y. Grant: Year: 2009 – 2011.
14. Applying the Psychological Empowerment Theory to Explore the Youth Utilization of Telecenters: The Case Study of Pusat Internet Desa (PID). UUM Internal Research Grant Scheme – AED8530 (RM10,000). Group members: Noriadah Yusop (PI), Shafiz Affendi, M. Y., Wan Rozaini Sheikh Osman and Zahurin Mat Aji. Year: 2009 – 2011.
15. Understanding the Formation of Social Capital in Virtual Communities. Ministry of Higher Education Fundamental Research Grant – AED12800 (RM 15,000). Group Members: Dr. Shafiz A. Mohd. Yusof (PI), Kamarul Faizal Hashim, Dr. Mohd. Syazwan Abdullah, Khairudin Kasiran dan Mohamad Farhan Mohamad Mohsin. Year: Nov 2007- 2011.
16. Developing the Graduate Entrepreneurship Database System. Cooperative Entrepreneurship Development Institution Research Grant – AED8530 (RM 10,000). Group Members: Dr. Mohd Azlan Yahya (PI), Dr. Shafiz A. Mohd Yusof and Muhamad Shahbani. Year: 2009 – 2011.
17. Practice Influencing Medical Teams Communicative Behavior: A Culture of IT Adoption. Universiti Sains Malaysia (USM) Research Grant Scheme – AED69000 (RM 80,884). Group Members: Dr. Nasriah Zakaria (PI; Universiti Sains Malaysia), Dr. Shafiz A. Mohd. Yusof and Dr. Norhayati Zakaria (Co-PIs: Universiti Utara Malaysia). Year: 2007-2010.



18. Feasibility Study of Application and Content of ICT Including the Usage of Broadband in Rural Areas of Kedah and Perlis. Malaysian Commission of Multimedia and Communications (MCMC) Grant – AED55460 (RM 65,000). Group Members: Ten (10) Researchers. Year: 2008.
19. Evaluation Research on Telecentres in Peninsular Malaysia (USP5). Ministry of Energy, Water and Communications in collaboration with Maxis Inc. and Global IT Services (GITS) Grant – AED68250 (RM80,000). Group Members: Ten (10) Researchers. Year: 2008.
20. Mobile Knowledge Management in Fishery: Towards Enhancing Knowledge Sharing Among Fishermen. Ministry of Higher Education Fundamental Research Grant – AED10000 (RM 11,700). Group Members: Assoc. Prof. Dr. Shahizan Hassan (PI), Assoc. Prof. Dr. Norshuhada Shiratuddin, Dr. Shafiz A Mohd Yusof, and Dr. Ahmad Hisham Zainal Abidin. Year: 2008.
21. Developing the Graduate Entrepreneur Development Integrated Model (GEDIM). Small and Medium Industries Development Corporation (SMIDEC) Grant – AED25600 (RM 30,000). Group Members: Dr. Mohd Azlan Yahya (PI), Dr. Shafiz A. Mohd Yusof and Muhamad Shahbani. Year: 2008.
22. The Application of Virtual Reality in Home Design. UUM IT Department Seed Grant – AED2550 (RM 3000). Group Members: Assoc. Prof. Abdul Nasir Zulkifli (PI), Prof. Dr. Abdul Razak Yaakub, and Dr. Shafiz A Mohd Yusof. Year: 2000.

#### **Research Interest:**

- Social Informatics, Health Informatics, Information Systems, Virtual Community, Online Gaming, E-Commerce/Social Commerce, Social Media Tools/ Social Network Sites, Teleworking, Knowledge Management/Knowledge Sharing, Information Behavior, E-Government/E-Learning, Rural ICT

#### **Consultation:**

1. Educational Consultant for Curriculum Development (UG and PG Programs) at the College of Computing and Informatics and College of Health Sciences, Saudi Electronic University 2012 -- 2013  
Developed Syllabus for the following programs:
  - BSc in Information Technology
  - MSc in Information Security
  - BSc in Health Informatics
  - MSc in Health Informatics
2. Consultation, SME Bank Student Entrepreneurship Program. 2008 -- 2009

### **AWARDS, HONORS AND SCHOLARSHIPS**

- Supervised Final UG Project: AU Transport Management Web Application
  - Best Scientific Research Project, 7<sup>th</sup> Ajman University Students' Research Day, 30<sup>th</sup> May 2024
  - First Place Award, Senior Project Competition (4<sup>th</sup> CEIT SPC), 14<sup>th</sup> May 2024
- Advised Students Projects – Won 2<sup>nd</sup> Place and 3<sup>rd</sup> Place in Software Engineering Day Design Contest Organized by Abu Dhabi University, 26<sup>th</sup> October 2023
- Supervised Final UG Project: WeShare Food Donation
  - Best Scientific Research Project, 6<sup>th</sup> Ajman University Students' Research Day, 9<sup>th</sup> June 2023
  - Second Place Award, Senior Project Competition (3<sup>rd</sup> CEIT SPC), 22<sup>nd</sup> May 2023
- Harvard Graduate School of Education – The Online Classroom: Strategies for Higher Ed Teaching and Learning – (February 22 – March 21, 2023) 2023
- University Excellence Service Award - Universiti Utara Malaysia 2008
- Silver Medal - The Malaysia Technology Expo (MTE), Malaysia 2008
- Windows on Science Award - Asian Office of Aerospace Research and Development
  - Culture and Cognitive Lab, Wright State University, Ohio, USA 2007
  - NATO Human Factors Medicine Panel, Copenhagen, Denmark 2008
  - Culture ABC Workshop, Langkawi, Malaysia 2008
- Malaysian Representative - The Asian Pacific Economic Cooperation (APEC) Workshop Hanoi, Vietnam 2008
- Doctoral Scholarship - Universiti Utara Malaysia 2000 – 2005
- Phi Beta Delta (Honors Society for International Scholars) - Syracuse University, USA 1998 – 2000

- Young Scientist Award - Shaping the Future Project, Global Dialogue EXPO, Hannover 2000
- Graduate Scholarship - Universiti Utara Malaysia 1997 – 1998
- Special University Award - Universiti Utara Malaysia 1996

## PROFESSIONAL AND COMMUNITY INVOLVEMENT OUTSIDE UNIVERSITY

### Research Collaborators:

- Assoc. Prof. Dr. Nuno Dias and Assoc. Dr. João Vilaça, 2Ai - IPCA, Portugal (2021)
- Assoc. Prof. Dr. Norhayati Zakaria, University of Sharjah, United Arab Emirates (2010- Present)
- Prof. Dong Hee Shin (ZU), Assoc Prof. Dr. Bouziane Zaid (UoS), Assoc. Prof. Dr. Mohammed Ibahrine (AUS), Prof. Dr. Frank Biocca (NJIT) and Dr. Shaikah Al-Taneiji (UAEU) – MOE Collaborative Research Grant – Proposal Development (2019)
- Prof. Dr. Ahmed Al-Barrak, College of Medicine, King Saud University (2016 – Current)
- Assoc. Dr. Nasriah Zakaria, eHealth Unit, Faculty of Medicine, University of Malaya (2007 – Current)
- Mr. Jamal Masalma, Healthcare IT Expert and Program Manager, Ministry of Health, UAE (2016 – Current)
- Mr. Samer Abu Hayah, Director of IT, Clemenceau Medical Centre Dubai, UAE (2019 – Current)
- Dr. Kamarul Faizal Hashim, Associate Professor – University of Dubai, UAE (2016 – Current)
- Dr. Hiroshi Yama, Professor - Graduate School of Literature and Human Sciences, Osaka City University, 2009 – 2016.
- Dr. Huda Ibrahim, Associate Professor/Dean – School of Computing, Universiti Utara Malaysia, 2007 – 2011
- Dr. Wan Rozaini Shaikh Osman, Associate Professor/Director ITU-UUM – School of Computing, Universiti Utara Malaysia, 2007 – 2021
- Dr. Yusuf Arayici, Professor - School of the Built Environment, Salford University, 2010 – 2015.

### Reviewer for Conference:

- 5th International Workshop of Data Driven Security (DDSW 2024) 2024
- 21<sup>st</sup> International Conference on Mobile Systems and Pervasive Computing (MobiSPC '24) 2024
- International Arab Conference on Information Technology (ACIT'2023) 2023
- International Conference on Distributed Computing and Intelligent Technology (ICDCIT-2024) 2023
- Academy of International Business – Mena (AIB-Mena 2023) 2023
- International Conference on Serious Games and Applications for Health (SeGAH 2021) 2021
- The 21st Pacific Asia Conference on Information Systems (PACIS 2017) 2017
- The International Saudi Health Informatics Conference (ISHIC) 2016, 2017
- Knowledge Management International Conference & Exhibition (KMICE) 2006, 08, 10, 14
- International Conference on Computing and Informatics 2009
- International Conference on Information Systems 2010
- International Communication Conference (ICA 2011) 2010
- Hawaii International Conference System Sciences (HICCS 2011) 2010

### Reviewer for Book Chapters:

- Handbook on Research on Global Information Technology 2006
- AMIS Research Monograph Volume on Knowledge Management 2005
- Encyclopedia of Multimedia Technology and Networking 2004
- HICSS-38 mini-track on Open Source Software 2004

### Reviewer for Journal:

- Information Development, Sage 2022
- Guest Editor, Sensors, Special Issue on Serious Games and Applications for Health, MDPI 2021
- Sustainable Cities and Society, Elsevier 2021
- IEEE Access 2020, 2021
- Information, Technology and People, Emerald 2002

### Committee Member:

- Technical Program Committee, 5th International Workshop of Data Driven Security 2024





- (DDSW 2024)
- Technical Program Committee, 21st International Conference on Mobile Systems and Pervasive Computing (MobiSPC 2024) 2024
- Technical Program Committee, ICDCIT 2024 2023
- Technical Program Committee, ACIT 2023 2023
- Program Chair, SEGAH 2021 2021
- Technical Committee, 10<sup>th</sup> International Conference on Applied Science and Technology 2021
- Advisory Board, 34<sup>th</sup> World Conference on Applied Science, Engineering and Technology 2020
- Ph.D. Committee, School of Information Studies, Syracuse University 2002 - 2003
- Information Technology Committee, School of Information Studies, Syracuse University 2000 - 2002
- Committee Member, International Translation Conference 2000
- President of Malaysian Student Association (MASA) – Syracuse University 1997 -1998
- Webmaster of Malaysian Student Association (MASA) – Syracuse University 1997

**Professional Membership:**

- IEEE 2020 - Present
- Internet Society 2011- Present
- Malaysian IT Society 2009 - Present
- Malaysian Chapter for Association of Information System (MyAIS) 2006 - Present

**Others:**

**Invited Speaker/Facilitator/Panelist**

- Invited Lecture for Intro to University Life: Academic Writing and Communication Skills, Ajman University 2023, 2024
- Invited Speaker for Coffee Talk with the Expert Series Webinar: Digital Transformation in the Health Industry, UOWD 2021
- Invited Research Talk: Building Social Relationships in Virtual Community of Online Gamers at Osaka City University, Japan 2011
- Internship IST Information Technology Services, Syracuse University 1998
- Teamwork Project for Database Management System Course, Syracuse University 1997
- Represented Malaysia (1988 & 1992) and State of Kedah in Cricket 1985 -1997

**SERVICES AND ACTIVITIES WITHIN FACULTY AND UNIVERSITY**

**Within Faculty:**

**Ajman University (2022- Present)**

- Internationalization Task Force 2024
- Internship Assessor, BSc IS (E-Business and Project Management) 2024
- Program Committee, New Program BSc AI 2024
- Judge, 4<sup>th</sup> Senior Project Competition, College of Engineering and IT 2024
- Chair, MSc AI Viva 2024
- Ad-Hoc Committee Member, Faculty Conference Approval 2024
- Reviewing and Selecting Faculty Candidates for Data Analytics and Info Systems 2023-2024
- University Digitalization Committee, Ajman University 2023
- Committee Member, College of Engineering and IT Strategic Plan 2022
- Chair, Hackathon Competition 2022

**University of Wollongong in Dubai (2009 – 2012; 2016 - 2022)**

- Head of Global Health and Well Being Research Cluster 2020 – 2022
- Academic Integrity Officer 2020 -- 2022
- MITM Advisor 2018 -- 2020
- Head of the Information Systems and Technology Research Group 2018 -- 2019



- MITM Discipline Leader 2016 -- 2018
- Curriculum Development and Accreditation MITM 2009 -- 2012
- Supervisions of Research Capstone Projects MITM 2009-12; 2016-22

**Universiti Utara Malaysia (1996 – 2016)**

- Head, Public and Enterprise Computing Research Platform 2014 - 2016
- Head, Internationalization Committee 2014 - 2016
- Head of the Committee, Masters of Information Management 2006
- Coordinator E-Syllabus, Undergraduate Program in Information Technology 2006
- Head of Unit for Research and Innovation, Department of Information Systems 2006
- Course Coordinator – Information Systems in Organization 2006
- Committee Member, Knowledge Management International Conference and Exhibition 2006
- Facilitator, Research Workshop 2006
- Invited Guest Lecture – IT Research Methodology (Postgraduate) 2006
- Chairperson, Final Research Report Presentation 2006
- Reviewer/Evaluator (refer to Appendix):
  - Research Final Report 2006
  - Ph.D Proposals 2006
  - Masters Proposal 2006
  - Masters Project (TIZ6996) 2006
- Committee Member, School of Information Technology’s Research Seminar 1999 -- 2000
- Committee Member, School of Information Technology’s Exhibition 1999 -- 2000
- Program Coordinator UUM with Insaniah Institute 1999 -- 2000

**Within University:**

**Ajman University (2022-Present)**

- External Panel Faculty Recruitment for College of Business 2024

**University of Wollongong in Dubai (2009 – 2012; 2016 - 2022)**

- University Research Committee 2020 – 2022
- Reaccreditation of the BSc IT MIS and MITM Program 2019 -- 2020
- Reaccreditation of the MITM Program 2009 -- 2010
- Committee Member for Developing ‘Blended Learning Tools’ Using Blackboard 2010
- Faculty Advisor, The Gulf Education & Training Exhibition (GETEX) 2010 -- 2011
- Faculty Representative, UOWD Open day 2010 – 2012; 2016 -- 2022

**Saudi Electronic University (Feb 2013 – July 2013)**

- Committee Member for developing curriculum, course syllabus and participating in the accreditation process for the undergraduate and graduate courses.

**Universiti Utara Malaysia (1996 – 2016)**

- Facilitator, Documentation and Reference Management, PhD Workshop 2015
- Evaluator, Book Manuscript, Universiti Tun Hussein Onn 2013
- Discussant, The 4<sup>th</sup> International Symposium on Graduate Management Research. 2006
- Judge, The UICCF Business Idea Poster Exhibition and Competition 2006
- Chairperson 2006
  - Knowledge Management International Conference & Exhibition 2006 (KMICE 06)
  - International Conference on Computing & Informatics 2006 (ICOCI 06)
- Fellow, Perwaja Residence College, Universiti Utara Malaysia 1999 - 2000
- Trainee Programmer/System Analyst, Computer Center, Universiti Utara Malaysia 1995
- Facilitated Mind’s Expansion Program, Universiti Utara Malaysia 1993



## REFEREES

### 1. Dr. Liaquat Hossain

Director, School of Computing, College of Science and Mathematics  
Montclair State University  
Montclair, NJ 07043  
USA  
Email: [hossainm@montclair.edu](mailto:hossainm@montclair.edu)

### 2. Dr. Donghee Shin

Professor of Professional Communication  
College of Media and Communication  
Texas Tech University  
United States of America  
Tel: (+1) 806 834 7850  
Email: [don.h.shin@ttu.edu](mailto:don.h.shin@ttu.edu)

### 3. Dr. Murali Venkatesh

Associate Professor, School of Information Studies  
Program Director, Information Management and Enterprise Data Systems  
Director, Community and Information Technology Institute  
Syracuse University  
210 Hinds Hall  
13244 Syracuse, NY  
USA  
Tel: (315) 443-4477  
Email: [mvenkate@syr.edu](mailto:mvenkate@syr.edu)

### 4. Dr. Kamal Jaafar

Associate Professor, Faculty of Engineering and Information Sciences  
University of Wollongong in Dubai  
Dubai Knowledge Park  
United Arab Emirates  
Tel: (971) 42781927  
Email: [KamalJaafar@uowdubai.ac.ae](mailto:KamalJaafar@uowdubai.ac.ae)

## APPENDIX

### Supervisions of BSc. and MSc. Students from UOWD and Universiti Utara Malaysia

#### A) University of Wollongong in Dubai (2009 – 2012; 2016 – 2022)

##### List of Supervised PG Masters of IT Management (MITM) Students for Capstone Research Projects (6 Credits; 2009 -- 2012):

Names of Students	Research Title	Date of Completion
Maher Ahmad, Mohammad Al Askar and Yasser Al Wahabi	Change Management in ITIL Adoption: Case Study of Dubai Municipality	Autumn 2009
Amna Lootah and Hamda Al Mansouri	Establishing and Regulating Common Security Audit Standards Among Government Organizations in UAE	Autumn 2009
Khalid Hussein and Chetan Bhatia	Facelift: Adopting Social Computing in Higher Education	Autumn 2009
Amal Al Hajiri and Mushira Al Zarouni	An Automated Simulation of Change and Risk Management Scenarios (ASACRMS): Predicting ERP Effectiveness	Autumn 2009
Saranya Radhakrishnan and Shethal Sasankan	Green IT – Implementation and Regulations in UAE	Autumn 2009
Nihil Raj, Raheel Shahid and Revin Abraham	Challenges in Implementing Cloud Computing in the UAE	Autumn 2009
Abdalla Thabit, Khalid Roumieh and Nina Moazami	Exploring the E-Business market in UAE after the Financial Crisis	Autumn 2009
Sadaf Zakir	Increasing Awareness of Ethical Blogging in Blogosphere Among Students in UAE	Spring 2010
Lekshmy Vijayakumar	Insider Threat and Profiling: Addressing and Defining Employee Computer Crime in UAE through Differential Association-Reinforcement Theory	Spring 2010
Dana Shatila	Mobile Technologies – Exploring the Security Risks of iPhones Usage in UAE Enterprises	Spring 2010
Ronnie Kingston	Information Safety and Privacy in Social Networks	Spring 2010
Taleb Zaher	Disclosure of Personal Information on Facebook	Spring 2010
Abeer Mohamed	Innovators or laggards: Exploring the Adoption of M-Government by Users in UAE	Spring 2010
Hatem El Sheriff	M-Government Success Factors and The Role of Citizens	Autumn 2010
Atiq Al Mehairi and Ahmad Bin Kenaid	Investigation of Transforming the UAE Government Entities to Open Source Software	Autumn 2010
Maram Al Jarosha and Hassan BaniHammad	IT Project Management for Multi-Culture Teams in UAE Organizations	Autumn 2010
Minat Allah Abdel Salam and Pinky Maria Joseph	E-Waste Recycling Awareness in the UAE	Autumn 2010



Fawzeyah Ahmed Hefaity and Laila Ali Ekhzaimy	Student Perception toward M-Learning in UAE Public Schools	Autumn 2010
Sheikha Ekaabi and Fatmah Ekaabi	The Consequences of Using Social Network Sites by Government Organizations in UAE	Autumn 2010
Nima Najafi, Saman Pourshams and Ahmad Al Saadi	ERP Implementations Failure in SMEs Context: A Case Study of Dubai based Company	Autumn 2010
Abdulrahman Karam and Elfatih DfaAlla	Adoption of Mobile Parking: An Empirical Study in Dubai	Autumn 2010
Niloofer Mottaghi and Hooman Setoodeh	The Context of Social Customer Relationship Management in UAE Financial Sector	Autumn 2010
Mohamad Taha and Samih Abutaleb	Integrating Sensitive Systems with Facebook in Banking Sector	Autumn 2010
Leyli Moradian	IT Outsourcing for Educational Institutes in UAE	Autumn 2010
Zahra Golfaridan	IT Outsourcing and the Level of Utilization of IT Functions within Small Companies	Autumn 2010
Ahmad AlYaqoobi	IT Project management Difficulties in Multi Project Environment	Autumn 2010
Aus Ahmad Abdul Hamid	IT Adoption in Media Broad casting Companies in UAE: Applying the UTAUT Model	Spring 2011
Moh'd Hindi Moh'dTaysir	Usability Awareness in UAE	Spring 2011
Ahmad Toubasi	UAE Cyberlaw for Mobile Phones as Forensic Tools and Usage	Spring 2011
Sadaf Zehra Jafri	Predicting Customer Churn: A Data Mining Approach	Spring 2011
Umaima Suleman	A Study of a Few Challenges on Implementing Virtualization	Spring 2011
Nafisat Adeoye	Emerging Trends in Cloud Computing – Security and Energy Business in MENA	Spring 2011
Osama Zaid Hbashneh	Speech Recognition in Sheikh Khalifa Medical City	Spring 2011
Mohammed Dahqan	Security of Healthcare Information Systems in Dubai	Autumn 2011
Farbod Khamooshi	Implementation of Ipad in Higher Education in Dubai	Autumn 2011
Mohammad Handjani	Measuring Student Performance and University Income in the UAE by Implementing Green IT	Autumn 2011
Ashraf Nouri	Adoption Issues for Cloud Computing in the Banking Sector	Autumn 2011
Zaer Arafat	Exploring the Effectiveness and Efficiency of Bio-Medical Devices in HIS	Autumn 2011
Ajai Jayakumar	IT Disaster Recovery: How to Utilize Latest Disaster Recovery for the Benefit of Local Business in The UAE	Autumn 2011
Mohamed Mahgoub	Enterprise Resources Planning Systems Critical Success Factors	Autumn 2011
Mahmoud Bakkar	Perception of Information Systems Security by the different communities of the healthcare industry in Dubai	Spring 2012
FaizanChohan	Perceptions on the benefits of playing Massively Multiplayer Online Role Playing Games (MMORPGs) towards enhancing IT managerial skills	Spring 2012





NirmalVijayan	Investigating user's perception about green computing within organizations in UAE	Spring 2012
Majid Yousef	Impact of migrating a UAE-Based organization from analog to VOIP Telephony	Spring 2012
SamanehSanatma	Using social media platforms to enhance decision making process in project management	Summer 2012
Ahmed Alsayegh	Implementing Location Management in the Police Force: Privacy Issues	Summer 2012
Ahmed Ghaleb	Using social networking tools to promote e-government	Summer 2012
Marwan Al Amad	Proposing a Near Field Communication (NFC) Ecosystem in UAE	Summer 2012
Ghaith Alsuwaidi	Implementing RFID technology to track cars	Summer 2012
Mohammad Zahid Altaf	Adoption of IPv6 by an ISP in UAE: A case study	Summer 2012
Yusuf Aliyu	Engagement in Massively Multiple Online Games (MMOG) as a Learning Tool: Benefits and Awareness of Skills Learned	Summer 2012
Foroogh Barakati	Assessing user adoption of mobile commerce in UAE	Summer 2012
Jamal Masalma	Measuring E-Health adoption readiness of the GCC countries	Summer 2012
Emad Shweikeh	Utilization of IT Governance Frameworks in UAE Public Sector	Summer 2012
Mohamed Aldamassy	Exploring the Impact of BYOD: A case study of a bank	Summer 2012
Waleed Beitar	Literature Review of the Knowledge Management Discipline from 2000-2011	Summer 2012
Husam Arafah	Enhancing forecasting practices in financial contact centers	Summer 2012
Ammar Al-Ameri	The level of adoption and effectiveness of software development methodologies in INJAZAT	Summer 2012
Deepak Devidas	IT Governance in a Regional Bank: A Case Study Assessing the Importance of Performance Measures	Summer 2012

**List of Supervised PG MITM Students for Thesis Research Projects (12 credits; 2016 -- 2022):**

Names of Student	Research Title	Dates of Completion
Ramyachitra Padamata	Understanding the Role of Social Media for Knowledge Sharing among Teams towards Achieving Organizational Performance	2017
Hannat Al Tiwany	Exploring Knowledge Sharing Practices among middle IT Managers in ISSP	2017
Hadiza Muhammad	Investigating Social Commerce Adoption In SMEs In Nigeria	2017
Mustafa Abdul hakem	Assessing the Adherence and motivation behavior of employee's towards IS Policies in an organization	2017
Mostafa Helal	Investigating Users' Requirements of Project Management Software Tools in GCC	2017

Jake Noronha	Exploring the Adoption of MGOV in the UAE from the Cross-Cultural Perspective	2017
Zainul Abdul Hameed	Assessing the IT security policies and regulations of Smart Metering Grid on cloud – The case of DEWA	2017
Yusuf Oladapo	Investigating the Impact of Cloud based computing on organizational strategy	2017
Cyril Edones	Gamification: Adapting to user behavior to sustain employee engagement	2017
Khawla Mubarak	MGov Apps and User happiness in UAE	2017
Bilkisu Suleiman	Investigation on Digital Transformation in SMEs in Nigeria	2017
Mohammed Arif	Requirement Engineering for IT Sustainability	2018
Mohammad Belhoul	The Acceptance of Social Media by Service Providers to Improve Customer Service	2019
Bilal Butt	The Effect of Cross Culture towards the IT Governance Performance	2019
Anasse Darfaoui	Approaches and Procedures for the use of Social Media in Emergency Management in the UAE	2020
Shanaz Begum	Investigating the influence of gender in Knowledge Sharing amongst Virtual Software Teams	2021
Mohannad Haddad	Understanding the Perceptions of the Impact of Covid-19 towards Online learning at Primary Educational Level: A Case Study in Jordan	2021
Mebin Johnson	Investigating B2B SME E-commerce Strategies in the UAE	2021
Tareq AbdulAziz	Investigating the Impact and Efficiency of Cloud Computing Implementation at Dubai Police	2021
Fawaz Siddiqi and Idris Saifuddin	Investigating The Role of Social Media for Empowering Patient Experience in the UAE During COVID-19	2021
Asad Abdo	Exploring the Impacts of Using the AI Voice-Enabled Chatbots in Customers Interactions in the UAE	2021
Khadija Awan	Exploring the influence of Frontline cyborgs on customer interactions in Retail and Sales in the UAE	2022



Rashed Almazrooei and Rowdha Alhumairi	Exploring Social Robots and Its Effect on Developing Learning and Social Competency in Children and Measuring Parents Trust on Education Robots	2022
--	---	------

**List of Supervised UG Computer Science/BIS Student's Final Undergraduate Project:**

Student	Project Title	Year
Hasan Al Natour BanafshehKhakipoor Shabana Sheriff Mohamed Khalil	Cypher	2011
Ahmed Al Ghalebi SoroushAtarod Ahmad M. Sadiq	Enrolment Advisor	2011
Warisha Khan Kusai, Sunely Sheikh Kabir Murtaza Sharbat Abhay Agarwal	Health and Wealth (Co-Supervised with Dr Zeenath Khan)	2019 - 2020
Zeerak Haroon Himaja Kakade Mohamed Hamouda Muhammad Raza	Smart Parking (Co-Supervised with Dr Farhad Oroumchian)	2019 - 2020
Rakan Abdullatif Zahra Difarko Saman Ahmed	UOWD Chat (Co-Supervised with Dr Zeenath Khan)	2020
Reyhaneh Talaei Sujayanand Kingsly Hamoud Almarzougi Farhiya ahmed Mohamud Hadjer Boukhari	Hear Me	2021
Abeer Hezam Divya Mohan Madeeha Amatur Saniya Kolangde	Therapily	2021

**B) Universiti Utara Malaysia (2007 – 2016)**

**List of Supervised Bachelor Students for Practical Training/Internship:**

Names of Student	Dates of Completion
Sylvester Jigom Anak Robert	2008
Siti Solehah Binti Yusup	2008



Ng Wei Fang	2008
Hisharudin Rashid	2008
Aziera Binti Azmi	2008
Nor Iryani Binti Yahya	2009
Mohd Hanif Bin Yusoff	2009
Mohd Rashdan Bin Abdul Kadir	2009
Husna Bt Jamal Abdul Nasir	2009
Tan Han Sheng	2009

**List of Supervised PG Masters Student's Research Projects:**

Names of Student	Research Title	Dates of Completion
Taufiq Hail Ghilan Al-Madhagy	Exploring the Underlying Factors of Individuals' Perception and Behaviour Towards Green IT	Semester 2013/14
KuboyeOluwafemi	Exploring Privacy in an Online Social Learning Environment: Facebook Users Perspective	Semester 2013/14
FadyAlsharawi (Co-Supervisor)	Assessment Information Structure of the Malaysia's E-Government Roadmap	Semester 2008/09
AisaAzira Abdul Aziz	The Utilization of GPS in Commercial Vehicles	Semester 2008/09
Muneer Nasir	The Development Postgraduate Management System	Semester 2008/09

**List of Supervised PG Masters Student's Research Dissertations:**

Student	Research Title	Dates of Completion
Mustafa Sabah AbdulWaheed	The Role of Social Media in Learning Among Male Students in Secondary School: A Case of Iraq	Semester 2015/16
Rammah Ghanim Mohammed	The Role of Social Media in Empowering the Involvement of Women in the IT Workforce in Iraq	Semester 2015/16
Sawsan Ali Hamid	Investigating the Knowledge Sharing Activities Among Postgraduate Students Using Social Media Tools	Semester 2014/15
Hassanien Ali Chasib	Exploring the Effects of Cyber bullying on Students' Attitude in Online Learning: A Case Study of UUM	Semester 2013/14